

ASSOCIATION OF PROFESSIONAL BALL PLAYERS OF AMERICA

Ball Players Helping Ball Players Since 1924
a 501©-3 Charitable Organization



WWW.APBPA.ORG

03/18/2020

Jennifer Madison, President

Dear All,

Due to the coronavirus, MLB Opening Day and the 2020 Baseball Season are delayed, Spring Training is cancelled and the 2020 World Baseball Classic Qualifier games are postponed indefinitely. Our hundred year old organization is in jeopardy due to being at the lowest point in its history. We cannot go under financially with so many depending upon us.

For the past century, the Association of Professional Ballplayers of America has kept a promise to our Ballplayer Members and families that we would always be there for them in a time of need. Our founders - Babe Ruth, Lou Gehrig, and other Hall of Famers as well as the First Baseball Commissioner Hon. Judge Kenesaw Mountain Landis—never foresaw the magnitude of difficulties we are facing now.

This is the first time in our history that we are seeking Sponsors and Donors to be a part of our Emergency Fund to survive the 2020 Season.

The majority of Minor League Ballplayers live on less than minimum wage during the season. Due to the sudden cancellations and indefinite postponements, they have no financial means during this time. They are flooding us with assistance requests for basic needs such as food for their families. With the closures of schools, their children also need help.

We must immediately start our First Emergency Fund. By pledging your donations of support to those who have given their all for our nation's pastime, heroes to the community and icons for the world to aspire to be, you will be highlighted in press releases, honored on our First Emergency Fund Sponsors and Donors' wall, listed in our organization's historical records, and included in all of our social media, in our newsletters, and in any other future media content -at your discretion.

Please step up to the plate for those who desperately need your assistance by sending in your donations, or schedule a conference call with me directly for further discussions and/or details.

Cordially,

Jennifer Madison, President
Association of Professional Ballplayers of America
Ballplayers Helping Ballplayers Since 1924

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